



# "Yes We Can"

September, 2009

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September 1, 2009  
For Immediate Release

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## UNIVERSITY OF TENNESSEE INTERNS JOIN COACH O STAFF

KNOXVILLE, Tenn. – Coach O Enterprises is pleased to announce that [Mary Carter Kniffen](#) and [Mary Rose Petersen](#) from the University Of Tennessee Sport Management program has joined the staff as event management interns. "I am very excited to have these two young ladies on board this year. I have had the opportunity to work with them at other events and I have firsthand experience of their outstanding abilities", states, Charles Oliver.

[Mary-Carter Kniffen](#) was born and raised in Richmond, VA until she chose to complete her undergraduate degree at the University of Tennessee. She is currently a junior at UT completing a Bachelor's degree in Sport Management. During her years at the University of Tennessee she has worked in the marketing department for the Knoxville Thunderbolts, an ABA basketball team, and also with the University of Tennessee Event Management - volunteering at the Sea Ray Relays, the Volunteer Classic, and the KIL Track and Field Championships. Over this past summer Mary-Carter joined Coach O in Des Moines, Iowa as a member of the Grunt Krewe for the 2009 AAU Junior Olympic Games.



[Mary-Carter Kniffen](#)

[Mary Rose Petersen](#) is originally from Boston, MA, however, she now resides in Knoxville, TN where she attends the University of Tennessee studying Sport Management. Mary Rose met Coach O while working for Event Management at the University of Tennessee which gave her the opportunity to work many different sporting events including football and track and field. Mary Rose got to put her experience from track and field at UT to use where she joined Coach O at the AAU Track and Field Junior Olympic Games in Des Moines, Iowa.



[Mary Rose Petersen](#)

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