



Advertise on CoachO.com !  
What do you get when you advertise with us ?

Your ad will be placed on the **O-Promotions** page on CoachO.com:  
[http://www.coacho.com/main/O\\_Promotions.html](http://www.coacho.com/main/O_Promotions.html)

### Social Media Posting

The O-Promotions page and your ad is posted on social media sites every Wednesday (Facebook, Twitter, LinkedIn, Instagram)

### Newsletter

Your ad will be placed in our Newsletter.  
The Newsletter is distributed twice a month.

### Circulation

The Coach O newsletter and social media posts go out to over 225,000 individuals nationally and Internationally (athletes, parents, coaches, high school associations, apparel companies, equipment suppliers, travel agencies, hotels, convention & visitor bureaus)  
**COACHO.COM** has over 2.5 million viewers

### Ad Artwork Formats

Submit ad artwork in the highest resolution possible (bitmap or vector formats, viewable in *Adobe Photoshop* or *Illustrator*)  
to **Charles Oliver**: [Coacho@Coacho.com](mailto:Coacho@Coacho.com)  
Ad text copy will be accepted in *Adobe PDF*, *Microsoft Word* formats.

### Rates

All ads are billed at a monthly rate  
Contact [Coacho@Coacho.com](mailto:Coacho@Coacho.com) for details on current monthly rates.  
If you decide to purchase an ad, we will email you an invoice.

